



Part of Alimentation Couche-Tard

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Circle K Europe

Testimonial

Circle K Europe (CKE) is a downstream company specialized in retail and bulk sales of both traditional and alternative fuels as well as electricity. This is done using an important network of stations and storage facilities.

In this perspective, CKE is conducting regularly strategic analysis, involving data of multiple sources. One of the required data is related to vehicle statistics.

In 2019, CKE has engaged a process with Mordor Intelligence. The main idea was to gather specific and detailed information and datasets on regular basis.

Those datasets, being crucial for the setup of the above-named strategic analysis, started by being sent manually by Mordor Intelligence every month.

one year later, it has been decided that those datasets should be uploaded automatically to CKE's data warehouse.

A project has therefore been initiated, and after few months of development, started to be accessible to the entire organization in forms of reports and cubes.

In addition to those datasets, Mordor Intelligence is regularly providing CKE with more complex reports. The output of those reports is part of a delivery to the shareholders.

Thus, high data precision is mandatory, and deviations have to be corrected in the shortest possible delays.

My experience so far with Mordor Intelligence is only positive. From high quality data at a competitive price to dedication and involvement of the employees, Mordor Intelligence has met all expectations. I am personally enjoying any kind of interaction with Nikita and her team.

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Yours faithfully

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